

CS35 Circular Economy and Repair Advocacy Lead

1. Job role

TCF sub-sector	Cross Sector
Functional area	Sustainability
Job role	CS35 Circular Economy and Repair Advocacy Lead
Job role description	Leads sustainability strategy, circular economy initiatives and repair advocacy activities within TCF enterprises or industry bodies. Responsible for promoting recycling, reuse and repair as a sustainable alternative to disposal, developing partnerships and contributing to policy and industry engagement.
Performance expectations	• Develop and implement circular economy initiatives • Promote repair and reuse business models • Engage with industry and government stakeholders • Support sustainability reporting and metrics • Increase brand visibility in sustainability sector • Drive community engagement and education programs
Specialisation	• Circular fashion strategy • Repair advocacy and right-to-repair initiatives • Sustainability reporting and ESG alignment • Community and industry partnerships • Public policy engagement
Application in other TCF sectors	The skills described in this profile are transferable across multiple sectors of the textile, clothing and footwear (TCF) industry and may also be applied in other manufacturing and product-based industries where similar capabilities are required.

2. Key tasks and critical work functions

Key tasks	• Develop sustainability strategies aligned with business goals • Coordinate repair awareness campaigns • Build partnerships with fashion brands and retailers • Monitor circular economy performance indicators • Contribute to sustainability reporting and compliance • Engage with policymakers and industry forums • Educate customers on repair and reuse practices
Critical work functions	• Embedding circular principles in business operations • Ensuring credible sustainability communication • Aligning repair services with ESG frameworks • Strengthening industry collaboration • Monitoring measurable environmental impact outcomes • Supporting long-term business sustainability • Protecting organisational reputation

3. Technical skills

Circular economy frameworks*	Understanding circular and repair-based business models.
Sustainability reporting	Aligning with ESG and environmental standards.
Policy analysis	Interpreting regulatory and industry developments.
Data analytics*	Measuring repair and reuse impact metrics.
Stakeholder engagement	Managing external relationships.
Strategic planning	Developing long-term sustainability plans.

*Technical skills identified as emerging skills in TCF industry.

4. Generic Skills

Strategic thinking	Align sustainability initiatives with business objectives.
Communication	Advocate effectively to diverse stakeholders.
Leadership	Influence organisational culture and practices.
Collaboration	Build strong cross-sector partnerships.
Research capability	Monitor industry and policy developments.
Innovation	Develop new circular service models.

5. Emerging skills

Emerging skills	- Extended Producer Responsibility (EPR) frameworks - Lifecycle assessment methodologies - Digital sustainability reporting platforms - Right-to-repair legislative advocacy
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6. VET Qualifications and Skill Sets

Entry-level preparation	MSS40122 Certificate IV in Sustainable Operations or equivalent
Advanced development	MSS50122 Diploma of Sustainable Operations or equivalent

7. Job progression

Possible job progression	Sustainability Coordinator → Circular Economy and Repair Advocacy Lead → Director of Sustainability / Industry Engagement
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8. Classification

Australian Qualifications Framework	AQF Level 4-5 (enterprise dependent)
Australian Bureau of Statistics (ABS) Skill Levels	Skill Level 2 - Professional
Open Source Classification of Occupations for Australia (OSCA)	Sustainability Advisor / Policy Officer



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